

# **Annual Progress Report**

**April,2017 To March,2018**



**HUMAN WELFARE ASSOCIATION  
VARANASI**

## **EXECUTIVE SUMMARY**

Human Welfare Association (HWA) is registered in 1991 to address the need of the vulnerable Dalits, OBC and Minority community at Varanasi with focus to women, children & youth including artisans and weavers. HWA has become instrumental in the field of, women empowerment through SHGs, weavers upliftment thorough promotion of handloom products. Recently the current projects which are functioning in the project area focusing the above the issues has bring the significant changes in the field area for example the community development project implemented at Chiraigaon, Kashi Vidyapeeth and Araziline blocks of Varanasi district targeting Dalit and Muslim community of weavers has brought positive results a lot of girls have been trained under vocational training centers through which 28 girls has been passed and started working at their homes. Information and computer center running under the community development project is providing the technical education and priceless information regarding the Government schemes and jobs to the students.

**Involved in the implementation of various** programs through community participation and implemented various projects on the issue of Child Rights, Girl child education, basic education, School Sanitation Hygiene Education, Health & Family Welfare, Diarrhea Management, Basic Education To Sustainability, Child Labor & Child Trafficking issues, Vocational Training initiatives with girls, Women Economic Empowerment. Gender issues, Communal harmony, Involved in the Advocacy on Child Rights, Handloom, Handicraft, Weavers, Artisans, Marginalized Farmers, Women literacy initiative and Future Energy issues is also focus of organization. Facilitating Going Green project at Varanasi for handloom sector with 5000 weaves and artisans. Involved in launching event of USTTAD, Ministry of Minority Affairs, and GOI and facilitated in product development through NID & NIFT in Varanasi with the artisans in USTTAD scheme.

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**Handloom mark , India Handloom**, Gender issues, Communal harmony, Involved in the Advocacy on Child Rights, Handloom, Handicraft, Weavers, Artisans, Marginalized Farmers, Women literacy initiative and Future Energy issues is also focus of organization. **Facilitating Going Green project at Varanasi for handloom sector with 5000 weaves and artisans. Involved in launching event of USTTAD, Ministry of Minority Affairs, and GOI and facilitated in product development through NID & NIFT in Varanasi with the artisans in USTTAD scheme.**

**Tata Institute of Social Science, Mumbai for the Corporate Social Responsibility (CSR).**

**The organization, Human Welfare Association, General Secretary Dr.Rajani Kant has participated in International Programs in Abroad:**

- **Study Tour to Indonesia, Bali and Singapore** under the Technical Cooperation Training Programme “**To Study Credit and Micro Enterprise Development** from 20 August to 2 Sept., 2000 sponsored by **The British Council and Govt. of INDIA**, Ministry of HRD, in the field of Self-Help Groups.
- **“Rural tourism as micro entrepreneurship development for the livelihood of rural women”** international workshops organize by **Ministry of External Affairs, Govt. of Israel** from 29<sup>th</sup> August to 22<sup>nd</sup> September 2005 at **HAIFA, Israel**. Participated as India Representative.

- **Participated in International conference on Child Rights, Child participation at Katmandu, Nepal** with the 2 children from community (as North India Representative) organizes by Save the Children Sweden from 6 to 9 June, 2006.
- **Participated in International conference on India-Turkey-CIS Business Forum** – August 24-25, 2010 Istanbul, Turkey and India Pavilion in Izmir International Fair - August 27-September 5, 2010 Izmir.
- **Participated as a Speaker in the World Future Energy Summit 2012 (WFES)** at Abu Dhabi from 16 – 19 January, 2012
- **Participated as a Speaker in the Asian Development Bank – Annual Meet at India – Greater Noida** from 2-5 May, 2013
- **Participated in World Intellectual Property Organization (WIPO) Conference** at Geneva, Switzerland from 5<sup>th</sup> to 11<sup>th</sup> October, 2015 on the issue of GI Registered IPR product of the India – Make In India event.
- **Dr. Rajani Kant, GI Expert has awarded for National IP Award-2017** for best facilitation of GI and Post GI work in the country. The trophy, certificate has given by Hon'ble Minister of Commerce and Industries Ms.Nirmala Sitharaman, in a grand function on 27<sup>th</sup> April, 2017 at Hotel Lalit, New Delhi.

**Major Achievements in the field of Handicraft and Handloom sector: GI registration-IPR and Post GI initiatives including market linkages for the Weavers, Artisans and related stakeholders in Varanasi & Eastern U.P. region.**

**GI Registered:**

1. Banaras Brocade and Sarees
2. Handmade carpet of Bhadohi
3. Banaras Gulabi Meenakari,
4. Varanasi Wooden Lacquerware & Toys
5. Mirzapur Handmade Dari
6. Nizamabad Black Pottery
7. Banaras Metal Repousee craft,
8. Banaras Glass Beads
9. Ghazipur hand-woven Wall hanging
10. Varanasi Soft Stone undercut work

**Under Process of GI Registration:**

11. Chunar Sand Stone
  12. Varanasi Zardozi Craft
  13. Varanasi Wood Carving Craft
  14. Banaras Hand Block Print
  15. Mirzapur Brass Utensils
  16. Chunar Red Clay Glaze Pottery
- Gorakhpur Terracotta craft**

1.5 million artisans and weavers with all related stakeholders has get legal protection and promotion of traditional craft for livelihood with Rs.18500 crore annual turnover from all 8 GI Registered Intellectual Property Right products.

Project Title: **Sustainable Options for Uplifting Livelihood (SOUL II)**

Project Area : **Silk, Dari and Carpet Weavers in Varanasi district (10 villages in Araziline, Sewapuri & Bhadohi block).**

### **Description of the activities and the processes followed against each objective**

**Introduction:** Promoting an entrepreneurial culture among the rural youth and encouraging them to start enterprises in the rural weaving sector is the thrust areas of IGSSS supported “Skill Development Training Program for Weavers”.

Small entrepreneurs weavers and artisans suffer mainly due to low income, high input cost, lack of capital and marketing avenues, collectivisation helps in increasing their economics of sale, bringing down the input costs, better bargaining power and magnifying the voices of producers/weavers. Through this program, the HWA heard the call of the hour, therefore it conducted collective business activities like capacity building of weavers, aggregation of produce and linkages to markets leading to higher income.

**Achievements:** 100 young Girls received Skill development training for weaving in different trades as such Tufted Carpet/Knotted carpet, Punja Dari, Banarasi Saree Weaving and Crossia Training.

### **SHG Management and Skill Development Training:**

Training for smooth functioning of SHGs was conducted in the project area. The project was based on community participation for its sustainability. Poverty alleviation is a bigger issue in weaver areas. Through social mobilization, small Self Help Groups formed in the intervened villagers of Araziline and Sewapuri blocks of Varanasi district. These SHGs are conducting regular meetings at community level. Monthly savings and keeping all documents up to date in a systematic manner. Technology up-gradation and skill development training for SHGs was conducted and coordinated by HWA project team. This training emphasis the need of skill development for entrepreneurship, credit mobilization and market activities.

The group members of SHGs are involved individually in income generation activities and earning better money for their sustainable upliftment of livelihood opportunities. 11 SHGs have Bank credit up to Rs.50,000/- and 9 SHGs are in the process for CCL.

The formed SHGs are not only providing a platform to the weavers community to share views and opinion regarding their livelihood, but it also provides an opportunity to discuss the social, political and cultural issues and raising the voices for their rights and legal entitlement.

**Weavers Collectives:** The formed Federation Mahila Shakti is undertaking those activities that benefit the SHGs and communities that cannot be taken up by the individual SHGs on their own. Weaver’s collective is the heart of the project. All round development and harmonious growth of the country would be possible only when women are considered as equal partners in the ‘Make in India’ and ‘Start-up India’ vision of the Prime Minister of India.

Age and location are the two Key defining Characteristics of rural youth. Age definition of youth varies quite considerably. The United Nations defines youth as all individuals aged between 15-24 yrs. Distinguishing between who is rural/ urban is increasingly difficult, especially with the expansion of ‘Peri-Urban’ areas on agricultural activities to meet their livelihood needs.

Through weavers skill development project supported by the IGSSS, the HWA aims to develop life skills of weaving communities and empower them in overcoming social, economic and

environmental challenges. This project seeks to establish an effective and sustainable instrument to improve the living condition and economic status of the disadvantaged community and strengthen their livelihood base by establishing system faster outcome.

This livelihood project have been implemented as a part of a well planned end-to-end solution for productivity and income enhancement through capacity building of community, SHGs and individuals facilitating adoption of improved packages of practices facilitating credit availability. Building systems accessible to the weavers for critical support services.

This project have been designed to improve efficiency in production systems, lower input costs, increase per capita output and improve food and nutritional security at household level.

Women empowerment covers and addresses all issues regarding women advancement as such economic, health, political and social aspects. The formed federation is fighting against the social evils and for their rights, legal entitlement and comprehensive development. The formed federation is playing a vital role in social, economic and cultural development of the project area.



**Design development:** During last one year 5 new designs developed by Master weavers. The designs are liked by the market experts and it has created demand of the product in local market.

**Awareness Meeting:** Awareness Meeting for young weaving girls to mobilize them for the convergence and proper utilization of several Govt. schemes beneficial to them and in larger context to the whole weaving community. The important schemes discussed were – Weaver card, Artisan Card, Atal Pension Scheme, Mudra Loan, Bunkar Loan, Jandhan Bima, BPL Card and Food related social security schemes.

**Beneficiaries:** Altogether 1000 weavers of the weaving community are directly involved with Govt. schemes and most of them have applied for Weaver I. card, Artisan I. card, Toilet support, Adhar card, PAN card, Mudra Loan, SHG loan etc.

#### **Achievements:**

(i)	Total No. of Awareness Meetings	: 10
(ii)	Skill development training to	: 50 x 2 = 100 Girls
(iii)	Design developed of Tufted Carpet	: 05
(iv)	SHG Management & Skill Development Training.:	02 with No. of participants-20
(v)	State Level Policy Advocacy workshop	: 01
(vi)	Weavers Federation Meeting	: 08
(vii)	Artisans/Weaver's I. card	: 217
(viii)	P.M. Awas	: 21
(ix)	No. of UJWALA scheme beneficiary	: 63
(x)	New Bank Account	: 367
(xi)	Mudra Loan	: 12 (Rs.50,000/- per)
(xii)	Raw Material frame for carpet weaving	: 05
(xiii)	Finishing of weaved material	: 05

(xiv) Stipend for youth Girls	: 100
(xv) Master Trainer support	: 10
(xvi) Regional level Policy Workshop	: 01
(xvii) Weaver Federation Training	: 02
(xviii) Staff Review meeting	: 02
(xix) End – Line Survey	: 01 (in Progress)

### **Media Advocacy:**

1. On 24<sup>th</sup> January, 2018 at Mumbai SARAS Mela which was held from 19<sup>th</sup> to 29<sup>th</sup> Jan. '18 project Supervisor Mr. Jamaluddin has participated in this exhibition. A series of National level, Seminar, Workshop and exclusive GI Exhibitions organised and facilitated by Central Govt. is an example of continuous and effective advocacy.
  2. Interaction with Shri Amit Shah & Shri Yogi Ji at IIGJ on 20.01.18 at Kuber Complex, Varanasi for protection, promotion and production of handmade GI products and in this meet the Hon'ble Chief Minister of UP has announced the vision of One district One product.
  3. Recently 10 person from project beneficiaries has identified to participate and certification by the Hon'ble C.M. of U.P on 24<sup>th</sup> January, 2018 at Lucknow for UP Diwas event (total 15 person are identified from Varanasi out of 10 were from project intervene area. The project has achieved beyond it in a given time frame and a strong community base has emerged in the project area.
  4. The UP Govt. has declared their new Handloom and Silk policy for coming year and Hon'ble C.M. taking much interest in the favor of Handloom Weavers. Ministry of Textiles and Ministry of Commerce, Govt. of India is taking much interest on Post GI issues including the direct benefits through GI - Authorized Users.
1. IGSSS supported skill development training project is getting new recognition by the local administration and Banks. On 2<sup>nd</sup> of October '17 "Mudra Protshahan Abhiyan" organised by Ministry of Finance at Sanskritik Sankul at Chaukaghat Varanasi. Union Minister of State for finance Shri S.P. Shukla was the Chief Guest. Aart to him 2 State Ministers of UP and Additional Secretary-Finance, Govt. of India addressed the 1000 participating weavers. Out of 1000, 350 weavers were from IGSSS supported intervened villages. G.I. products including weaved Sarees and Carpets under the skill development training programme were displayed by the weavers. On this occasion the Banks have opened their exhibition counters. The weavers reached the stalls and interacted with bankers regarding their relevant issues.
  2. On 25.10.2017 Dr. Rajani Kant participated as G.I. Expert at AICMA, Bhadohi, Hon'ble Governor of UP Sri Ram Naik was Chief Guest at this occasion. Handloom angavastram of Kabir Doha weaved by Bachche Lal, a Master weaver present to Hon'ble Governor by AICMA President. Shri Naik was very much impressed with Dr. Rajani Kant. He invited him to the Raj Bhawan. He was impressed with the recognition of G.I. and Post G.I. initiatives and increasing demand of Banaras handloom products.
  3. Dr. Rajani Kant was honoured by GM-UBI Mr. S.N. Kausik on the eve of their 99<sup>th</sup> Annual foundation days for outstanding contribution of HWA in the domain of Self Help Groups formation and credit linkages of the poors and marginalised people specially the women.
  4. Dr. Rajani Kant was special guest in International Conference for "Protection of IPR and enforcement in the face of Industry" on 28-29 November '17 at New Delhi.

5. A Master weavers of IGSSS project are participated in State level Post GI workshop at Lucknow organised by SEWA on 30<sup>th</sup> Nov.,2017. The participation of weavers was very fruitful because they interacted with Govt. officials and related stakeholders.
6. IGSSS project staff were invited by Punjab National Bank as Resource person for the orientation and training on SHG Management, Documentation and Bank linkages. 125 SHGs women from different groups took part in this workshop. This workshop was held in Nagepur village. The village is adopted by Hon'ble P.M. Shri Narendra Modi Ji. As a result of massive drive for production, promotion and protection of G.I. products, Dy. C.M., Govt. of Uttar Pradesh Shri Keshav Prasad Maurya hold a meeting with Dr. Rajani Kant on priority basis for the welfare of weavers and artisans at the occasion of 10 day long Swadesi Mela. IGSSS supported products were displayed in this Mega event.
7. Due to advocacy the Ministry of Textile has clarity mentioned that only handloom and handicraft products specially G.I. products will get in Deen Dayal Hastkala Sankul (TFC) which is inaugurated by Hon'ble P.M. on 16 Oct'17. HWA head was invited by ADC-Handloom, Govt. of India, Ministry of Textile at TFC Bada Lalpur.
8. Under the project guidelines and objective Human Welfare Association is continuously raising for the procurement of handloom and handicraft products and Craft Museum at Trade Facilitation Centre at 'Bada Lalpur Varanasi' which is a dream project of the Indian Prime Minister. Ultimately the Govt. has accepted the demand on 24<sup>th</sup> June,2017, a high level delegation visited Varanasi and completed all formalities and purchased GI Registered products from artisans and weavers for the Craft Museum. Most of the weavers and artisans are correlated with the IGSSS programs.
9. Dr. Rajani Kant took part and play active role in advocacy and lobbying on Post GI initiative for Handicraft and Handloom products and linking it with "Make in India" vision. In a meeting with CEO-NITI Ayog at Textile India-2017 in Gandhi Nagar on 30.06.2017, he assured him that GI is an important component and the organisation will take it aggressively at International level through various initiatives with the support of Ministry of Commerce and Textile, Govt. of India. The Cabinet Minister Mr. Rajiv Pratap Ruddy appreciated the role of HWA and ordered the subordinates to take action for the certification of artisans and weavers under PMKVY.
10. Dr. Rajani Kant interacted with Trade Craft team on 21.06.2017 for the advancement of project activities including carbon foot print and G.I. issues.
11. Dr. Rajani Kant led the project team for meeting with CMO-UBI Mr. Arun Tiwari and raised the issue of Bank linkages of the SHGs and granting Mudra Loan to the weavers and artisans on 24.06.2017
12. With the support of European Union-IP France and its Delhi office arranged a workshop named – GI Quality and TMR-2017 training on 15.07.2017 at Hotel Clark Varanasi. The guest shared the days were Dy. Registrar of Trade Mark Mumbai, Assistant Registrar-GI Chennai and EUIPO representative from Spain. This workshop aware the stakeholders including us to understand the International GI Registration process and collective Trade Mark for European countries, so far handicraft and textile products are concerned.
13. In the month of July, Dr. Rajani Kant raised several issues for the goodness of the artisans and weavers at National as well as State level. The important among those were meeting with up Cabinet Minister Mr. Suraya Pratap Sahi, Mr. Sahanwaj Hussain and Director DIPP, Ministry of Commerce and Industries. The important issues raised during these meetings were Clean product, Green product and Post G.I. scenario.

14. How the positive impact of the advocacy is reflecting as National and State level. The department of D.C. Handicraft, Ministry of Textile has organised an exhibition-cum-sale of handicraft products registered under Geographical Indication at National Handicraft and Handloom Museum, Pragati Maidan, New Delhi between 28<sup>th</sup> August to 4<sup>th</sup> September, 2017 several GI artisans and weavers participated in this exhibition from the project area.
15. Dr. Rajani Kant shared the views about the situation and ground reality of handloom weavers and handicraft artisans while interacting with senior Director, WIPO-Geneva, Switzerland at New Delhi IP workshop.
16. For providing Digital Platform to the SMEs a 2 day digital literacy training programme organised with the support of MGINEE, New Delhi. The participants were from the project area. Young SMEs have learned and appreciated the workshop. Most of the participants developed their website through their mobile and uploaded product photographs. HWA facilitated this programme.

### **Exposure Visit of the Federation:**

The project formed federation members were on exposure at Weavers Service Centre, Indian Institute of Fashion Technology – Extension Centre Varanasi and Deen Dayal Hastkala Sankul and Craft Museum, Bada Lalpur on 21.11.2017 and Craft Museum, Bada Lalpur on 21.11.2017 to understand and analyse the tools, technique and designs. As well as look forward and move ahead because Central and State Govt. has taken several steps in favour of Handloom and handicraft producers. All federation members overwhelmed with the exposure. The federation members were very attentive about frame loom weaving technique as well as Block and Screen Printing.

On 20-12-2017, Controller General of Patents, Design and Trade Mark O.P. Gupta took part in a State level Post GI awareness workshop organised in collaboration of HWA and Geographical Registry, Chennai and TraidCraft UK. Speaking on the occasion, the Controller General said that efforts are on to promote G.I. products of U.P. as a brand and link it with Make in India program for the benefit of artisans and weavers. He further said that Govt. will facilitate the artisans through different cluster schemes.

**Visitors:** IGSSS supported weavers project is getting name and fame not only in project area, but abroad also. Now the program has international recognition. Recently on 20<sup>th</sup> of December, 2017 a team of Professor and Student from California visited Sajoi village and appreciated the initiative taken by IGSSS and HWA jointly for production, protection and promotion of handmade products.

**International recognition:** A team of students and professors from the USA and Israel have visited the project area. They interacted with the weaving community and appreciate the support of the IGSSS for the good cause of society.



## Case Study

Name: **Lailoon Nisha**, Age-18,

Father's Name – **Sanaullah Ansari**, Mother's Name – **Hamidun Bano**

This is a story of poor girl Lailoon Nisha 18 years of age. When she got birth, there was no silver spoon in her mouth. She has 3 sister and 4 brothers, each of them got married except her. After marriage her all brothers left the family and they are living separately. Her father took loan from the villagers to arrange marriages of her sister. . In such circumstances, the family enqulfed in debt. It affected the academic carrier of Lailoon.

Skill development training has given boost to the income generation and livelihood opportunities of the trained girls. When baseline survey conducted in the village Sajoi, the project team identified the family and became aware from the hardships of the family. Then after she was selected for skill development training for Saree weaving.



After completion of the training, she started helping her parents in weaving. With her contribution, the family became capable to fulfil the requirement of the producers and thus the family income increased immensely. Now all together, she alongwith her parent is earning approx Rs.5000 – 6000 per month. Lailoon's story reflects the truth tht every great journey begins with "First step".



**End line Survey:** The project team is conducting end line survey and it will be completed within the allotted time

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## Project : Going Green

**Supported by : AIACA-SWITCH ASIA, New Delhi**

### **PROJECT SUMMARY:**

1. The department of handicraft, Ministry of Textiles has organized Mega awareness camp at Mawaiya Sarnath on 14<sup>th</sup> April, 2017 related to the Information Dissemination about the existing Govt. schemes and distribution of Tool-kits to the artisans of Zari-Zardozi and hand Embroidery and artificial jewellery. The program was also much prominent for the use of BHIM-APP for cashless transaction in the artisans and weavers community also. The program was chaired by MLA Mr. Ravindra Jaiswal with special guest Dr. Rajani Kant in the presence of more than 250 artisans and weavers. This is a initiative of effective advocacy and in the coming month same type of camps will be organize in the other project areas.



2. Aware and Mobilization camp has organized in the project area village Sajoi with 72 participants from various Self Help Groups related to the financial inclusion and financial literacy including cashless technique and the women has shows much enthusiasm and now they are much aware about the banking procedure and SHG management.



3. In the project area, Sajoi village, weaving cluster, HWA has organized a Mega Health camp with the support of Hotel Taj under CSR initiative and more than 300 women, children and men including old age people from various community including weavers has directly benefited to this health camp and a demand has emerged that this type of camp is very much important in the community time to time. This is a convergence initiative to mobilize the other resources in the project area.





4. HWA Director has participated in a Policy level interactive session for the benefit of GI Authorize User, organized by Office of DGFT and EUPEA and shared the issues related to the handloom weavers, benefits to GI Authorize Users including participation in various exhibitions and marketing opportunity. It was much appreciated the initiative of HWA for the convergence of Govt. benefits to the weavers and artisans community, mainly the women and girls.



5. Interaction with Chairman of Carpet Export Promotion Council Mr. Raja Mahabir Sharma and his team was much fruitful on the issue of benefits to weavers and artisans under GST and other type of support in the coming Govt. policies and he assured that in near future they will work with the concern Ministry because these products are IPR of country and definitely claimed for special benefits.



6. Continuous efforts is going on at the apex level with lead Bank for providing credit facility to the weavers and artisans under weaver credit card and Mudra Loan and now the result is reflecting at the community level.

7. This is the impact of hard working and dedication in a continuous manner on the community related issues through IPR & G.I. Registration. Due to facilitation of 8 GI Registered products and mobilizing to many authorize users, GI and Post GI initiatives. Dr. Rajani Kant /Human Welfare Association has awarded for National IP Award-2017 for best facilitation of GI and Post GI work in the country. The trophy, certificate has given by Hon'ble Minister of Commerce and Industries Ms.Nirmala Sitharaman, in a grand function on 27<sup>th</sup> April, 2017 at Hotel Lalit, New Delhi. This is a single award in this category at national level. The organization is grateful to EU, AIACA & TRAIID CRAFT for providing lot opportunities to work on Post GI Initiative at grass-root level as well as the apex level in a fruitful manner.



8. **Impact of Advocacy:** After continuous effort for raising the Post GI issues at National level by Human Welfare Association, Textile Ministry has organized a National level consultation/workshop at Constitutional Club, New Delhi on 5<sup>th</sup> & 6<sup>th</sup> May, 2017 with the nearly 500 stakeholders including experts, Registered Proprietors and Hon'ble Minister of Textile Smt. Smriti Irani and State Minister Shri Ajay Tamta including Textile Secretary, D.C Handloom and Handicraft, Joint Secretary, DIPP, Ministry of Commerce with eminent panelist including Executive Director of AIACA Ms. Madhura Dutta has share their experiences and views. This was the first National level GI workshop organized by Ministry of Textile. Now the Govt. is realizing the importance of GI and Post GI initiative.



9. **SHGs Linking with Bank:** 125 Going Green project beneficiaries including project team has participated in a Mega event organized by Union Bank of India at Sanskritik Sankul Varanasi regarding the credit facilities to the weavers and artisans community including other benefits. Executive Director, UBI-Mumbai has participated as a Chief Guest in this event including NABARD senior officials.



10. **Interaction with Japan Delegation:** Dr. Rajani Kant with AIACA Cluster Coordinator Sunil Kumar Pandey and Jamaluddin Ansari with 5 SMEs of Going Green project has participated at RAMADA Hotel in a workshop organized by Textile Committee, Mumbai for the knowledge sharing about the marketing opportunities of Varanasi Textile Products, mainly handlooms in Japan market with the quality parameters. And this is very important things that they were also talking about the Green initiatives in their quality measurement. On this occasion project SMEs has display their exclusive products with GI Tag for the understanding to the Japan delegates and Varanasi Exporters. It was very fruitful to the participants.



11. **3 reputed Designers from NID** has visited the Going Green project area Lohta and Sajoi to see the various type of activities, including functioning of Self Help Groups, Zari-Zardozi work and convergence of various Govt. schemes.
12. **Giving Memorandum** to State Minister Shri Satyadev Pachori at Circuit House, Varanasi and interaction on Weaver's Artisan issue.
13. Interaction with GM-UBI related to the credit camp for project related SHGs and individual weavers under Mudra Loan through various branches of UBI and through his instruction, now the UBI branch of Bhatti and Hariharpur has started supported in this regard.
14. Participated in the presentation and sharing of reports related to the renewable energy organize by UN women at hotel Clark, Varanasi. Project Field Supervisor Ms.Nirmala has also participated in this program to share their feedback on the presentation and benefits related to women artisans' point of view.  
The United Nations Entity for Gender Equality and the Empowerment of Women (**UN Women**), under the flagship programme titled "**Women's Entrepreneurship for Sustainable Energy**" with UNEP and MNRE, Govt. of India, has taken up multiple activities and projects with the objective to identify and remove structural gender-specific barriers facing women entrepreneurs. UN Women is also working to enhance women's productive use of sustainable energy and increase their participation and leadership in gender-responsive energy policy-making.  
Under this programme, **Meghraj Capital Advisors Pvt. Ltd. (MCAPL)**, in association with **Thinkthrough Consulting (TTC)** and **The Energy and Resources Institute (TERI)** have taken up the project on the analysis of "**Women's, Household's and Community's Demand and Willingness to Pay for Renewable Energy Products and Services**" in four States of India, including Uttar Pradesh.  
We have raised the issue of Carbon Foot Print and carbon credit benefits to the handloom weavers including linking with Green product.
15. Participated in Post GI initiative at Mirzapur on the invitation of District Magistrate-Mirzapur Shri Vimal Dubey, who is much interested for the Authorize User registration of the related exporters and Master weavers of their district including the support in social entitlement issues like Varanasi. Nearly 50 exporters and Master weavers has participated and understand the process of authorize user registration.
16. Dr. Rajani Kant interacting with CMD, UBI Mr. Arun Tiwari on the issue of SHG Bank linkages for Artisans & Weavers community including Mudra Loan issue on 24<sup>th</sup> June,2017 at Hotel Ramada.
17. 145 Going Green project beneficiaries has participated in Mega credit camp organize by Union Bank of India in the presence of Union Minister Shri Mahendra Nath Pandey and CMD-UBI Mr. Arun Tiwari. 14 project SHGs has get the credit linkages on this occasion and they assured that all the SHGs will get credit linkages up to December, 2017 with the UBI and KGSG bank. They are also providing Mudra Loan to individual weavers and SMEs.
18. Interaction with Trade Craft team on 21.06.2017 regarding the development of project activities and sustainability including carbon foot print and Post GI issues.
19. The Human Welfare Association has raised the issue several times regarding the procurement of handloom and handicraft products for craft museum at Trade Facilitation centre, Bada Lalpur Varanasi, which is a dream project of Prime Minister of India for crafts community,

ultimately the Govt. has accepted the demand and on 24.06.2017, a high profile final team has visited Varanasi for the procurement, directly from the artisans and they have completed the process and pay the amount in the account of concern artisans within a week. All the exclusive GI registered products for Craft Museum has purchased from artisans and weavers who has participated several time in Going Green project workshop, seminar and orientation program.

20. - Dr. Rajani Kant has participated and involved in advocacy and lobbying on Post GI Initiative for Handicraft & Handloom products & linking with Make in India initiative with CEO-Niti Ayog at Textile India 2017 at Gandhi Nagar, Ahmadabad on 30.06.2017. He assured that GI is a very important component and soon we will take it in aggressive manner at International level through various initiatives with the support of Ministry of Commerce and Textile.
21. Interaction with Cabinet Minister Mr.Rajiv Pratap Ruddy was very fruitful in the context of Skill development certification of handloom and handicraft sector artisans and weavers through their ministry, because still they are supporting only ITI related activities and not for handicraft and handloom sector. He accepted this idea and said that there is a provision in the Ministry under Pradhan Mantri Kaushal Vikas Yojana for artisans and weavers but has not implemented up to this period in a progressive manner and he assured that Varanasi region is a very important place for skilling and certification of artisans and weavers. He introduces Dr. Rajani Kant with CEO-Skill India mission and related officers and instructed them to take positive initiative in this sector.
22. Sharing the experiences of project at Textile India-2017 including interaction with the a number of stakeholders including participation of Ms. Madhura Ji session was also much meaningful to raise the concern issue and create a positive environment towards promotion of handloom and handloom including GI initiative with Post GI issues.
23. Impact of Advocacy: HWA Director has invited for a close meeting for the proper establishment of Trade Facilitation centre and Craft Museum at Varanasi by the previous D.C. Handicraft and Handloom Mr. Alok Kumar and in this meeting Dr. Rajani Kant has suggested that for the craft museum articles, the handicraft and handloom products will purchase from local artisans and weavers and D.C. has accepted this suggestion and given the order regarding it.
24. In the month of July, Senior Director-Handicraft Mr. S.K. Jha has visited Varanasi regarding the procurement of craft and fabrics for the Trade Facilitation centre and craft museum at Varanasi, HWA has mobilized nearly 37 craft person and weavers regarding it and the Govt. has purchase best quality of the product for Craft Museum and all the payment has made in their account within a week. The weavers and artisans are very happy to get this recognition.
25. With the support of European Union-IPO France and their Delhi office has get the support for local facilitation of a workshop "GIs Quality and TMR-2017 Training" on 15.07.2017 at Hotel Clark, Varanasi. HWA has invited the related stakeholders including Going Green project SMEs in this workshop. The workshop was also attended by Dy. Registrar, Trade Mark, Mumbai; Assistant Registrar, GI-Chennai; EUIPO representative from Spain and EUIPO representative from Delhi. This was very fruitful to understand the International G.I. process and collective Mark for European country for handicraft and Textile products.



26. Dr. Rajani Kant has participated in "The Crafts Sector - a green perspective" on 25th July 2017 at IGNCA, Delhi and interacted in a comprehensive manner on the various related issues with the panelist. This was very useful in many ways including the understand in a long run about the approach of Green prospective with sustainable development.
27. A fruitful meeting regarding Post GI initiative and about a national level workshop with Director-DIPP, Ministry of Commerce and Industries has successfully completed at Udyog Bhawan and they assured that soon the department will take Post GI initiative in a aggressive manner for the benefits of Registered Proprietors and Authorized Users at National level.
28. Interaction with Director, Ministry of Minority Affair, Govt. of India was much useful and Dr.Rajani Kant has shared about the Going Green project approach mainly in the Minority women at Varanasi and the Director has also appreciated this approach and assured that they can also think about this approach in their Ministry program with the Skill Development and Social Entitlement together.
29. Ms. Sarita Singh, SHG Facilitator of Human Welfare Association has awarded by the hand of U.P. Cabinet Minister Shri Surya Pratap Sahi at NABARD Regional office on 14<sup>th</sup> July, 2017 for their best SHG digitization work. This is impression for the other project team members.
30. Interaction with Hon'ble U.P. Cabinet Minister Shri Surya Pratap Sahi in a meeting at Lucknow and requested him for the Solar Energy support to the weavers and artisans at Varanasi. In this meeting Dr. Rajani Kant has also ineracted with Mr. Sahanwaj Hussain and other 3 International dignitaries and sharing about the development in handloom and handicraft sector at Hotel Taj, Lucknow.
31. The impact of advocacy is now reflecting at National level on the GI issues and the department of D.C. Handicraft, Ministry of Textile has organised an exhibition Cum Sale of – Handicrafts – Registered under Geographical indication at National Handicraft and Handloom Museum, Pragati Maidan, New Delhi from 28<sup>th</sup> August to 4<sup>th</sup> September,2017 and a number of GI artisans and weavers has participated in this National event.
32. Participation in National Workshop on Enforcement of Intellectual Property Rights" from 22<sup>nd</sup> to 24<sup>th</sup> August, 2017 at The Ashok, New Delhi. The workshop will be inaugurated by Hon'ble Union Minister of Home Affairs, Shri Rajnath Singh in the presence of Union Minister Ms. Nirmala Sitaraman and Home Minister state Mr. Kiran Rijiju. This was the first National level workshop on Enforcement of Intellectual Property Rights. The case of Banaras Brocades and Saree has presented there in a strong manner and Shri Rajnath Singh and Ms. Nirmala Sitharaman, both have given the example of Banaras Sarees and how it is facing the problem due to the fake products in the name of Banaras Handloom.
33. Interaction with Senior Director, WIPO, Geneva, Switzerland at New Delhi National IP Workshop and sharing about the green concept with linkages of GI and about the Banaras position on G.I. and the situation of handloom weavers and handicraft artisans.
34. Participation in Bunkar Chaupal and interaction with Textile Secretary Shri A.K. Singh and D.C. Handloom and Handicraft Shri Shantmanu on 17.8.2017 at Bunkar Seva Kendra with the number of GI Registered weavers and artisans. This was very fruitful interaction by Textile Secretary directly to the weavers and artisans on all related issues including the suggestions on their betterment. Dr. Rajani Kant has raised the issue of Green Textile as Handloom product including Solar Energy support in handloom and handicraft sector for green production.

35. The initiative related to providing Digital platform to the SMEs with the support of MGINEE, New Delhi for 2 days 10 – 11 August, 2017 and a number of project SMEs has identified and participated in this program and the initiative has much appreciated by the young SMEs and they have learned to developed their website on mobile including uploading of photos and related activities. This was the first live Digital initiative program for artisans and weavers with the facilitation of Human Welfare Association.
36. The campaign related Effluent Treatment plant has started in the major dying area Bhadohi and few part of Varanasi where the Traders and using huge amount of colors for various purpose and discharging the effluent either in the sewage drainage or in the open area. The U.P. Govt. is starting to make the action against these industrialists who are not maintaining ETP. This is also important component of Going Green project and now we are spreading it.
37. Due to the continuous meeting with the Senior Bank officials, now the related Branch Managers of Union Bank of India and Kashi Gomti Gramin Bank are visiting in the SHGs for verifying the SHG loan documents and assured the SHG members that soon they will provide credit facility to the SHGs.
38. Dr. Rajani Kant has participated various meeting related to the GST use for handloom weavers and handicraft artisans organised by Vastra Udyog Sangh, EUPEA and exporters associations including DGFT office for the betterment of weavers and artisans under GST and hope that this will be much smoother, easier in the favor of weavers and artisans.
39. Going Green project SHGs beneficiaries are getting benefited of Credit facilities in a Mega camp organised by Union Bank of India(UBI)-Bank CCL Mega Card Camp at Sanskritik Sankul, Chaukaghat, Varanasi on 01.09.2017 in the presence of CMD-UBI and 85 participants of various SHGs has participated from Going Green project for credit benefits.
40. Devi Samman (organized by Indian Express and Sunday Standard group) has given to Senior SHG and women Coordinator of HWA Ms. Madhuri Singh by U.P., CM Shri Yogi Aditya Nath at Lucknow in a grand event and this is really encouragement to the SHGs and organisation.
41. An exclusive Credit Camp organised by NABARD for SHG Credit linkages and nearly 110 participants from Going Green project area has participated at Sanskrit University Sabhagar in the presence of Chief Guest **Shri G.R. Chintala, CGM, Micro Credit Innovation Department, NABARD, Mumbai. He was very happy to know about the GG activities for protection and promotion of additional handloom sector and women empowerment initiative including Digitization of SHGs. 4 SHG Leaders has honored by the Chief Guest in this event.**
42. Now HWA is recognizing as a GI Resource organisation and in this regard, Department of MSME, Govt. of India has organised a IPR/GI awareness workshop at Azamgarh for the GI Registered handloom weavers and artisans and 20 SMEs has also participated from Mubarakpur handloom cluster in this awareness workshop at Azamgarh on 12.09.2017. Related stakeholders including Senior Govt. officials has also participated in this program.
43. The Ministry of Commerce and Industry, DIPP, CIPAM and EU has organised an International exhibition named - Annapurna- World of Food India, 2017 from 14-16 September, 2017 at Bombay Exhibition Centre, Mumbai and they invited Human Welfare Association from handloom and one GI artisan from handicraft and one handloom weaver from Kota Doria cluster for this international event. Dr. Rajani Kant has interacted with the EU Ambassador in this event and share about the Going Green project initiative supported by



EU through Traid Craft and AIACA and he was very happy to know about the development of the project. In this international event Dr. Rajani Kant has also interacted with the Union Cabinet Minister Ms. Harshimrat Kaur Badal and shared about the GI achievement and Banaras Handloom cluster including requested him for a special Mega Food Park at Varanasi.

44. Going Green project is getting new recognition by the local administration, lead Banks and NABARD and now they are giving much more emphasis on the issue of Mudra Loan and SHGs Bank Credit Linkages on a priority basis. 2<sup>nd</sup> Oct – Mudra Protshahan Abhiyan at Sanskritik Sankul, Chaukaghat, Varanasi has organised by Ministry of Finance in a much bigger way with nearly 1000 participants in the presence of Union State Minister-Finance Shri Sheo Prakash Shukla and additional Secretary-Finance, 2 Ministers of U.P. Govt. and in which nearly 500 participants had attended this program from HWA project area, 350 women and men weavers and artisans has participated from Going Green project area and all are benefited by credit facilities through their groups



45. On this occasion at 2<sup>nd</sup> October, a exclusive exhibition of GI Registered products has also organised and all the Ministers has visited the HWA GI Pavillion, Mr.



Jamaluddin Ansari, Sunil Kumar Pandey – Coordinator has elaborated about the project achievements to the Minister and other important dignitaries on this occasion. In this event all the bank has open their exhibition counter on the event place and the Going Green project participants has visited in these stalls and interacted for their relevant issues.



46. Impact of Advocacy is reflecting in a positive manner and due to this a Special Mega Camp has organised with the support of Office of D.C. Handicraft and Weavers Service Center at Kotwa village of Kashi Vidya Peeth block, which is a G.G. projejct area and the Mega camp inaugurated by the local MLA Sri Surendra Singh Audhey, he was surprise to see the huge participation of Muslim women (G.G. project SHG members) and more than men participants. He much appreciated the work done by HWA in the project area, all the Govt. officials has appreciated the way of working of the organisation in the weaver and artisan community. Chief guest has distributed 100 certificate to the Going Project SHG artisans related to the free Tool kits for Zari-zardozi work and soon they will get it. He has also distributed 15 SHG credit linkage pass-book and 10 new Bank account opening pass-book, 100 new artisans card in this Mega-camp and 50 Bunkar card, 30 Resham Dhaga pass-book and 15 Bunkar loan pass-book.



47. This was really much appreciated by the local community. This was most successful camp organised in anywhere in the Uttar Pradesh, said by Assistant Director-Handicraft Sri B.S. Singh, who was In-charge of organizing these type of 15 camps in 10 districts of Eastern UP and all the camp was centrally designed by Ministry of Textiles.



48. Dr. Rajani Kant has participated on 25.10.17 in a important event organised by AICMA, Bhadohi as GI Expert for the interaction with Hon'ble Governor of UP Shri Ram Naik Ji and in the process of welcome of Hon'ble Governor, President-AICMA has given a Handloom Angavastram of Kabir Doha made by Handloom SME Sri Bachche Lal Maurya. Dr. Rajani Kant has requested to the Hon'ble Governor for joining a program of handloom weaves and handicraft artisans at Varanasi and he invited Dr. Rajani Kant to come to Raj Bhavan at Lucknow, regarding the discussion on this issue. He was very happy to know about the recognition of GI and Post GI initiatives and increasing market of Banaras Handloom products.



49. Now the Dy. C.M. of U.P. Shri Keshav Prasad Maurya has given the priority to discuss with Dr. Rajani Kant on the issue of weavers and artisans in Swadesi Mela event at Varanasi and he assured that the State Govt. are with the welfare and Development of the weavers and artisans in a prominent manner, kindly send the suggestions on their issues to the Govt. On this occasion HWA has get the opportunity to display the GI products in GI Pavilion for 10 days Sweadesi Mela event and all 5 stalls has provided by the AD Handicraft office as free of cost, all the GI related artisans has much benefitted in 10 days Swadesi Mela.

50. This is is achievement of advocacy that the Ministry of Textile has clearly mentioned that only handloom and handicraft products including GI product will get the space in Deen Dayal Hashtkala Sankul (TFC) and Craft Museum, which has inaugurated by Hon'ble P.M. on 22<sup>nd</sup> Sep.,2017 at Varanasi. On 16<sup>th</sup> October, Dr. Rajanikant has invited by ADC-Handloom, GOI, Ministry of Textile at TFC, Bada Lalpur regarding the formation of mechanism for running the TFC and allotment of shops, export places and hatt, nearly 25 Banaras Saree traders has participated in this important meeting and a appropriate plan has emerged. Now it has clearly mentioned that there will be equal participation of handloom, handicraft and carpet related products in the TFC and the shops and export marts will be allotted by the auction system and 3 Shilp Guru and 2 Kabir Awardees will also get shop in this TFC. The artisans and weavers will get the opportunities at the time of exhibitions like Delhi Hatt in this place.

51. Mr. Jamaluddin Ansari, Senior member of HWA in Going Green project has invited by the Panjab National Bank as a Resource person on the strengthening of SHG Management and credit linkages, he has shared the experience of GG project and a number of media has also covered this event. Now the PNB is planning a Exposure visit in GG project area to learn more in SHG and effective management of SHGs in weaving and artisans community.



51. Human Welfare Association has get the opportunity in World Food Exhibition at New Delhi from 3 – 5 November,2017 at India Gate in a very exclusive manner for the exhibition of GI Registered Banaras Brocades and Saree including other 3 GI Crafts. This is much important on the point of recognition because this was the international Food Exhibition but the Ministry of Commerce has provided two stall for 3 GI crafts of Varanasi region and the artisan has also show the live demonstration. This exhibition was much fruitful in the point of Advocacy and Lobbying regarding GI & Post GI initiatives with very senior officials of Ministry of Commerce like – Secretary Commerce, DIPP Shri Ramesh Abhishek, Dr.Rajanikant welcome to Jt. Secretary, MOCI, DIPP, Joint Secretary - Shri Rajiv Agrawal, Director DIPP Mr.Sushil Satputhey including the Senior persons of GI Registry. We have also shared about the support of EU-TraidCraft and AIACA regarding the GI and Post GI initiative including the social entitlement in Handloom and Handicraft sector and they have much appreciated the Going Green initiative and said that Ministry of Commerce can also support for Market promotion and linkages including Post GI initiatives and GI/IP awareness at National as well International level. Dr. Rajani Kant has also interacted in this event with one Cabinet and one State Minister and shared them about the benefits of weavers and artisans including spreading of these type of activities in the other part of country where the weavers and artisans are facing problem.



52. Dr. Rajani Kant has invited by Wild Life Institute of India at Dehradun as a Resrouce person for sharing their experiences in community mobilization and benefits of Social Entitlements to the related community including the impact of GI/IPR in the life of original producers including the sustainable development and protection of all traditional craft and other agriculture and forest products which are most valuable for the coming generation and its Impact on the life of original producers and consumers. Very senior IFS officers have participated as participants in these 2 days interactive program at WLI Dehradun was much impactful to the participants.



53. Participated and Interacted in NABARD State Level workshop with the display of GI Registered products with the Going Green team at Varanasi and CGM NABARD with other senior officials has taking much interest and interacted with the Going Green team members to understand about the project and benefits to the SHGs including the credit linkages facilities by the Regional Banks and Nationalized Banks to the project beneficiaries.



54. Participated in grand event organized by Union Bank of India on their 99<sup>th</sup> Annual Foundation Day at Varanasi and GM-UBI Mr. SN Kaushik has honored to Dr. Rajani Kant and Ms. Madhuri Singh (Coordinator Women program) of Human Welfare Association in the front of nearly 400 people at Hotel Surabhi, Pahariya Varanasi, for outstanding contribution in the field of Self Help Groups and Credit Linkages to the poor and marginalized women, weaver, artisans facilitated by Human Welfare Association.

55. Dr. Rajani Kant has invited as Special Guest for International Conference on Protection of Intellectual Property and Enforcement in the face of Industry 28-29 Nov 2017, Ball Room, Hotel the Lalit, New Delhi

56. Participation in State Level Post GI workshop with 4 Master weavers from Varanasi at Lucknow organize by SEWA with the support of Going Green project on 30<sup>th</sup> November, 2017 and interacted on the several related issues with senior Govt. officials and related stakeholders on the benefits of GI and need of Post GI initiative and shared about the future intervention in Post GI by the Govt. of India.



57. Recognition of the Project is spreading in the surroundings - Going Green project team member Mr. Jamaludeen Ansari has invited by Punjab National Bank Senior Officer regarding as Resource person for the orientation and training on SHG Management, Recording keeping and credit linkages with effective use of credit including timely repayment, 125 women has participated from various SHGs in the Nagepur village which has adopted by Hon'ble Prime Minister of India, Shri Narendra Modi Ji as their second village in their own constituency at Varanasi .



58. MSME – Start up India Expo Summit on 2 -3 December, 2017 organized by MSME Forum of India and Ministry of MSME at Banaras Hindu University, Dr. Rajani Kant and Going Green team has participated in this 2 days event and interacted with the Hon'ble Minister of Industries and Senior related Govt. officials. On this occasion, 2 days exhibition has also organized and the organizers provided free of cost stall for GI Registered products and this was only free stall in this exhibition. The organization has got the best MSME award given by Shri Rajesh Goyanka, Chairman MSME Development Forum to the Human Welfare Association.
59. Dr. Rajani Kant has participated on 16<sup>th</sup> December, O/o DGFT, Varanasi, FIEO, a workshop organized on Mid Term Review of FTP, at Hotel Regency, at Varanasi, in this workshop Geographical Indication and the benefits to GI-AU has raised in the front of Additional DGFT in a systematic manner and requested them to get special benefit to GI-AU at various level.
60. Participation of Dr. Rajani Kant in a workshop organized by AICMA, FIEO & DGFT office at Kalin Bhavan, Bhadohi on 17<sup>th</sup> Dec., 17 and Dr. Rajani Kant has interacted with the related Exporters and Policy makers like Member of Parliament Shri Virendra Singh on the issue of Weavers and Artisans, training, design, skill development and market linkages support including Skill development initiative in craft sector by Ministry of Skills, and respected MP has assured that he will raise the issue and provide the appropriate linkages.
61. A team of 20 members of California University, USA has visited HWA to understand about the importance of GI and the various type of activities facilitated of Weaves and Artisans at Varanasi. Dr. Rajani Kant and Mr. Jamaluddin Ansari has interacted with them and to share their experiences. The team has also see the GI Tag and various type of GI Registered products including Brocades and Sarees and also interacted with the other artisans. They was very happy to talk to Ms. Nushrat Jaha, a member of G.G. Project about the functioning of project and role of women.
62. On 20-12-2017, Controller General of Patents, Design and Trade Mark O.P. Gupta has participated as Chief Guest in a State level Post GI awareness workshop organised by HWA with the support of AIACA and TraidCraft UK in Going Green project, with more than 150 Stakeholders of various part of State. On this workshop and exclusive GI Registered and Potential GIs craft exhibition has also organized. Speaking on the occasion, the Controller General said that efforts are on to promote G.I. products of U.P. as a brand and link it with Make in India program for the benefit of artisans and weavers. He further said that Govt. will facilitate the artisans through different cluster schemes. In this workshop nearly all head of Export Associations, has also participated with all senior related Govt. officials. On this occasion, the Controller General has also given GI Authorized User certificate to the various related applicants. Mr. Sunil Kumar, Coordinator, AIACA, Varanasi including whole Going Green team and project beneficiaries has interacted. This was the first program in the state where Controller General has participated with whole GI official's team.
63. The members of Going Green Federation and few SHGs Leaders has learnt through the Exposure visit on 26<sup>th</sup> Dec.'17 in Chiraigaon block area to understand the various type of activities run by other SHG members and repayment of Loan in a systematic manner. The members has also participated in a orientation program at HWA Resource Centre, Mawaiya, Sarnath with Director Dr. Rajani Kant and the participants has share their experiences including learnt about the convergence of various Govt. schemes and management of SHGs.

64. The project has organized an orientation program on 30<sup>th</sup> December on Handloom Mark in the project area Dhannipur-Lohta and Quality Control Officer of Textile Committee; Varanasi has participated in the gathering of nearly 125 weavers including SHGs members and understand about the importance of Handloom Mark. 33 Handloom weavers has applied on the spot for Handloom Mark registration and the related officer has also verified their actual status to visit their house and working condition and soon all 33 weavers will get handloom mark.
65. A team of 5 students related to Fashion Technology and Design from Allahabad has visited the project area to understand the functioning of Going Green project including the benefits received by beneficiaries including the process of handloom weaving in Brocades and Sarees.
66. On 24<sup>th</sup> January, 2018 at Mumbai SARAS Mela which was held from 19<sup>th</sup> to 29<sup>th</sup> Jan.'18 Mr. Jamaluddin has participated in this exhibition. A series of National level, Seminar, Workshop and exclusive GI Exhibitions organised and facilitated by Central Govt. is an example of continuous and effective advocacy of AIACA & Going Green team.
67. Interaction with Shri Amit Shah & Shri Yogi Ji at IIGJ on 20.01.18 at Kuber Complex, Varanasi
68. Recently 10 person from project beneficiaries has identified to participate and certification by the Hon'ble C.M. of U.P on 24<sup>th</sup> January, 2018 at Lucknow for UP Diwas event (total 15 person has identified from Varanasi within 10 are from Going Green project) and in which Ms. Nusrat Jaha, a weaver family member and Field Supervisor of G.G. project has honored by Hon'ble Vice President of India Shri Venkaiya Naidu Ji in the presence of Hon'ble Governor of UP and Hon'ble CM of UP in this event. These are the few examples of the success of Going Green project. It is really much meaningful achievements has observed in the Going Green project at Varanasi in a significant manner from community mobilization to Advocacy level and fulfill the target given by the AIACA under this project at Varanasi. The project has achieved beyond it in a given time frame and a strong community based has emerge in the project area and now Govt. is recognizing the initiative taken in G.G. project from grass-root to apex level. Weavers and Artisans are getting Credit facilities and SHGs are linked with Banks including various Govt. schemes.
69. The UP Govt. has declared their new Handloom and Silk policy for coming year and Hon'ble C.M. taking much interest in the favor of Handloom Weavers. Ministry of Textiles and Ministry of Commerce, Govt. of India is taking much interest on Post GI issues including the direct benefits through GI - Authorized Users.
70. It is really great initiative in the Going Green project by the recognition of Govt. department of the G.G. project beneficiaries, on the occasion of visit of President of France at Varanasi with Hon'ble Prime Minister of India Shri Narendra Modi Ji on 12 March at Deen Dayal Hastkala Sankul, Bada Lalpur, Varanasi, the 2 beneficiaries of the project from Zardoji craft has given live demonstration of their work and making National Emblem of France in the front of both dignitaries and interacted with them, this news has widely covered by National and International media. Dr. Rajani Kant also involved in the total process of exhibition and live demonstration by the artisans. On this occasion, a memento of National Emblem of France and Gulabi Meenakari Jhumka has given by the project SMEs to the Hon'ble France President.
71. On the 12<sup>th</sup> March at DLW ground, in the Mega program of women empowerment and SHGs, nearly 317 Going Green project beneficiaries has invited in this event and one project beneficiary Ms. Noorjaha of Kotwa village has received Mudra Loan certificate of Rs.51000/- by the hand of Hon'ble Prime Minister of India Shri Narendra Modi Ji. It is a great recognition of work by the department as well as Prime Minister.



72. On 13<sup>th</sup> March, a high profile team of NABARD officials from Lucknow has visited the GG projet area, Chandapur,Lohta, Ghamariya, Deendasapur to understand the Going Green process of working at the community level as well as the convergence of various program including SHG management, credit linkages and women empowerment issues.
73. One district one product is a innovative program of UP Govt. and on the launching of this State level event, 10 beneficiaries has participated at Lucknow and after that a senior high level officer IAS like Commissioner-Industries, Secretary-MSME, has organised a meeting for 14 district stakeholders on 14<sup>th</sup> March'18 at Varanasi and on this Seminar, Dr. Rajani Kant has given a PowerPoint presentation for the future strategy and development of weavers and artisans including their related issues and Post GI initiatives. On this occasion, an exclusive GI stall has show-case for the 300 participants including the important dignitary.
74. Federation of Export Organisation and Office of DGFT, Varanasi region has organised a GI seminar in the collaboration with Human Welfare Association on 21<sup>st</sup> March at Hotel Regency, Varanasi with the presence of 80 stakeholders like SMEs, Exporters, related Govt. officials, and Export Association for comprehensive discussion on the issue of better advantages of GIs and Post GI implementation. On this seminar, FEO and DGFT office has given a certificate to the 20 SMEs of different crafts in which 5 was from Going Green project. Now the Export Association are also recognizing the project outcome and willing to support the weavers and artisans including SMEs.
75. National level Seminar/Workshop has organised by Office of Development Commissioner-Handicraft on the issue of GI and various Govt. scheme from 21<sup>st</sup> to 24<sup>th</sup> March'18 at Hotel Temple Town with nearly 100 participants from all related crafts of Varanasi region. On the first day Dr. Rajani Kant has given the orientation about GI and its benefits including Post GI intervention and new GI process with Authorize User registration. In the next day, Mr. Jamaluddin Ansari, Project Coordinator of Going Green and Mr. Amarnath Rai, Project Coordinator-HWA has participated as Resource person and interacted on the issue of convergence of various Govt. schemes, credit linkages, SHG formation and market initiative.
76. On the visit of President of Germany at Varanasi on 22<sup>nd</sup> March, Human Welfare Association has develop with the support of Master weaver Sri Bachche Lal Maurya in calligraphic technique as a Panchsheel Buddha Shloka Angvastram to gift them as a souvenir of Banaras GI product and this initiative was much highlighted by the electronic and print media.
77. Varanasi GI product is now getting new recognition. On 26<sup>th</sup> March when the Hon'ble President of India Shri Ram Nath Kovind has visited Varanasi at Deen Dayal Hastkala Sankul, Badalalpur, Human Welfare Association has prepare with the support of Master weaver Sri Bachche Lal Maurya in calligraphic a Geeta Shloka to give them by the Hon'ble Governor of Uttar Pradesh as a souvenir of Banaras GI product

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## **Project Supported by :TDH/DACHSER**

**Organized By : PACE, Lucknow**

**Implementing Partner: Human Welfare Association, Varanasi**

**PROJECT : “Sustainable Development through Women and Youth Organizations in the State of Uttar Pradesh”**

The project “Sustainable Development through Women and Youth Organizations in the state of Uttar Pradesh” is implemented in 10 villages of Chiraigaon block in Varanasi. Through women SHGs and youth of project area youth group has been formed through which awareness program on health and hygiene, environment has been done. All the selected primary, junior high schools have been contacted and youth group has been formed at school level to make awareness program me successful and effective.



- Baseline survey has been completed in all the 10 villages of the intervention area. The general information of the villages, information regarding prevailing environment of the villages, etc. were collected and compiled
- Report has been built with different stakeholders, like Pradhans, BDC, Panchayat representatives, teachers, AASHA, ANM etc.)

### **Formation of youth group:**

- Youth volunteers have formed youth groups at selected 10 villages. The main focus of formation of youth group is to run awareness program me to sensitize on the different issues through rally, social interactions meetings etc with community. From 2016, youth volunteers have selected plastic free village campaign to make environment clean and healthy.



- The real achievement of the this campaign was that the community itself started cooperating and come forward to make the program me successful and participated in all basic activities of promotion.

On the basis of baseline survey the activities are being planned and implemented.



**Core activities: Global Action Month**

1.	<b>Orientation and Formation of groups</b> - Field level activities - Awareness Walks - Bio Diversity Register 10 villages Model Village -10 villages Plantation drive - 10 villages
2.	<b>Capacity building training</b> - Orientation of selected youth network volunteers at Varanasi level on the relevance of this project and effective implementation of the initiatives at village as well as school level.
3.	<b>Theatre group at Central level:</b> Theatre groups formation - 20youth
4.	<b>Orientation meetings in schools</b> - Sports and Games
5.	<b>Development of IEC material</b> - news letter of youth Network
6.	<b>Local level interface or tournament</b>
7.	<b>Local level dialogue with various government department for advocacy</b>
8.	<b>State level activities</b> - Network meetings at state level
9.	<b>Training at state level</b> - training with participants
10.	<b>Awareness campaign at State level and press meet 2 days with 100 participants</b>
11.	<b>World Environment Day: 05.06.2018</b>
12.	<b>Model village:</b> Total 10 villages have been selected for making modal village. The cleanliness program me has been going on continuous basic for sensitizing the communities.
13.	<b>Red Hand Campaign</b> 12.02.18 - February 12 each year, is an annual commemoration day on which pleas are made to political leaders and events are staged around the world to draw attention to the fates of child soldiers, children who are forced to serve as soldiers in wars and armed conflicts.
14.	<b>International Women Day: 14<sup>th</sup> March,2018</b>
15.	<b>World Play Day (Sports &amp; Games) : 28.05.2018</b>
16.	<b>Jaiv Vividhita Diwas</b> 22.05.2018
17.	<b>World Water Day</b> 23.03.2018
18.	<b>Drawing Competition: 26.02.18</b>

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# **NABARD (National Bank for Agriculture & Rural Development) Rural Innovation Fund Division, Lucknow**

## **Highlight of the NABARD supported Project:**

- GI Registration of 6 Handicraft Products of Varanasi and Eastern U.P. districts with the Sustainable Livelihood of Artisans & Weavers through GIR–IPR of the country;
- Market Promotion and linkages of 10 GI Registered Handicrafts through dedicated Product Catalogue;
- Women Empowerment Initiatives through Formation, Management and Linkage of 200 Women Self Help Group (SHG) at Varanasi district;
- Digitization of SHGs (EShakti Project) in Varanasi District with the support of NABARD

## **GI Registration of 6 Handicraft Products of Varanasi and Eastern U.P. districts with the Sustainable Livelihood of Artisans & Weavers through GIR–IPR of the country:**

The Human welfare Association is working for the upliftment of the handloom weavers, artisans, since last 24 years in the Varanasi and allied districts of Eastern U.P. Human welfare association is not only indulged itself for development of marginalized community through various initiatives but also took a strong step towards saving the ancient handicraft & culture by becoming the Registered Proprietor of GI – IPR registered Banaras sarees and brocades, the organization has also facilitated for the GI registration of Handmade carpet of Bhadohi, Metal Repousee craft, Banaras Gulabi Meenakari, Varanasi Wooden Lackerwear, Nizamabad Black Pottery of Azamgarh district, Mirzapur Handmade Dari, Varanasi Soft stone Jali work and Jute Ghazipur Wall hanging crafts and all has granted IPR status, and due to this now Varanasi is a hub of IPR products and nearly 15 lakhs artisans and weavers are associated in various handicraft and handloom clusters in the 9 district of Eastern U.P., this initiative has supported by NABARD, Lucknow.

## **Market Promotion and linkages of 10 GI Registered Handicrafts through dedicated Product Catalogue:**

It is much meaningful initiative by NABARD with Human Welfare Association, Varanasi, for a dedicated GI Registered product catalogue, for the protection and promotion of traditional crafts of Varanasi and Eastern UP region, which will contribute for sustainable livelihood and recognition of prestigious work of millions artisan and the world will get best IPR products.

## **Women Empowerment Initiatives through Formation, Management and Linkage of 200 Women Self Help Group (SHG) at Varanasi district:**

A large number of women SHG have become a movement in the project area. form a SHG and they motivate to other for SHGs formation. Seeing meeting other women become mobilized and they met the SHGs member for open new 200 SHG.

## **Digitization of SHGs (EShakti Project) in Varanasi District:**

200 SHGs has covered in this project and this is the best method to identify the real SHGs at grass-root level who are existing and following all the rules & regulations and are eligible for Govt. facilities including credit support. Due to this project now the Banks are confirm that this SHGs is working and maintaining their record or not and this is best way to observe the progress and follow-up the tracks after credit linkage by Banks. After this pilot project, may be the Govt. of India will replicate this model across the country for effective and proper management of SHGs and will provide the best facility to the groups for their sustainable and comprehensive development in a transparent manner. this is a very successful initiative for Digital India Campaign and when the record of self help group can maintain, why not other Panchayat and related Govt. records and documents can maintain to the tablets on monthly basis and will be available for the public in a digital platform, due to this the corruption and manipulation will stop and everything will be transparent and will be in a time bound manner with the accountability and responsibility.



EShakti is playing a vital role in the life of rural women through the digitization process of their



SHGs record-keeping and transparency of their SHG management with the linkage with Banks and due to this digital EShakti initiative, now the Bank is easily accepting the process of credit to these EShakti SHGs and the group members getting the credit facilities for their income generation activities on time and also involved in the timely repayment.

This has done because of the effective training, orientation and proper handling of the Tablets given

by the NABARD in the EShakti project and regular orientation by HWA senior technical team to the facilitators.

Several time NABARD District official and Regional Senior officials has also interacted and oriented the project Facilitators and MIS of the organisation for effective way of working in this project. In a exposure and showcasing of EShakti model to the CMD of Union Bank of India and their senior officials, the HWA Facilitators and core team has get the opportunity for live demonstration in front of them including electronic and print media, this was very effective due to the live demo and the other NGOs,



SHG groups including NRLM SHGs Facilitators and Coordinators have understood the process of process of digitization through EShakti and effective use of tablet in a easy way. Now the confidence has build-up by the facilitators on their day to day work and now they are much more confident in their work. Some time they are facing the problems due to non-availability of net links, missing of towers and hang of tablets in the rural areas and also facing the problems and then they are contacting with the office for their online work. But as a final result it is really encouraging to the facilitators as well as related SHG members for their empowerment in Digital World.



चिरईगाँव, काशीविद्यापीठ एवं आराजीलाईन विकास खण्ड, जनपद-वाराणसी के विभिन्न गाँवों में

स्वयं सहायता समूहों में नाबार्ड के सहयोग से 200 स्वयं सहायता समूहों का गठन किया गया है। जिसमें से 110 समूहों को क्रेडिट लिंकेज का एक वर्ष पूरा होने के उपरान्त उनके अन्तर्गत सही प्रबन्धन, रोजगारपरक कार्यक्रमों हेतु जानकारी एवं पुनः बैंक से ऋण प्राप्त कर समय से वापसी तथा विभिन्न अन्य सामाजिक मुद्दों पर कार्य करना एवं



केन्द्र सरकार तथा राज्य सरकार के द्वारा संचालित विभिन्न योजनाओं का समुचित लाभ लेने हेतु



प्रशिक्षण कार्यक्रम आयोजित किया जाता है, जिसमें महिलाएं अपने अनुभवों को भी साझा करती हैं और निरंतर प्रशिक्षण, जागरूकता एवं नाबार्ड के स्थानीय अधिकारियों का सहयोग भी प्राप्त होता रहा है जिसके परिणामस्वरूप स्थानीय बैंक भी सहयोग करते हैं एवं समूह की सदस्य निर्धारित समय से पूर्व ही बैंक का ऋण

चुक्ता कर देती हैं। समूह के सदस्य पंचायत की गतिविधियों में भी बढ़चढ़कर भागीदारी करते हैं एवं स्थानीय तथा सामाजिक मुद्दों पर अपनी पूरी दखल रखती हैं, ऐसी स्थिति में ये महिलाएं स्वयं सहायता समूह को एक मजबूत टूल्स के रूप में प्रयोग कर रही हैं।



# The Global Literacy Project

**Supported by- THE PRAJNOPAYA FOUNDATION CHARITABLE SOCIETY and Sir Dorab Ji Tata Trust, Mumbai**

**Technical Support** - The Dalai Lama Center for Ethics and Transformative Values at MIT 77 Massachusetts Avenue | Massachusetts Institute of Technology (W11-063) | Cambridge, MA 02139 | USA

**Implemented by** –Human Welfare Association(HWA), Varanasi at 2 sites- Mawaiya-Urban slum and Bhaisori village (behind Sarnath)

Project has started from October,2014 – Baseline Survey of the children completed, content of uploading completed, then started in the field from June,2015 at both site with 115 children. Both area is near to holiest Buddhist place Sarnath.

## Description of the Communities

We are targeting two communities in Uttar Pradesh: (1) a rural area in Sarnath (near to Varanasi), and (2) an urban slum in Varanasi. The children participating in the program will be mixed gender (approximately 1:1 girls to boys) and will be between ages 3 and 8 years old. Each site will have approximately 50-60 students. The participants have not yet been selected, so exact numbers are not yet available.

**Total number of children at both sites - 115 (64-Male, 51-Female)**

**Number of Children : Mawaiya - 31-Male, 29-Female**

**Number of Children : Bhaisori - 33-Male, 22-Female**

## Village Bhaisori-Sarnath - Rural Area:

**Bhaisori** is situated in Chiraigaon block of Varanasi district, 3.5 Kms away from Sarnath is consisting with other backward community(OBC) Rajbhar-50 family and dalit community like Mushar-14 family, Nut-4 family, Harijan-15 family, the total population of these families is nearly 515 person including children. The community is facing a lot of crisis due to the ignorance, lack of awareness, orientation and knowledge and confidence to excess to Govt. schemes, 70% population is landless and working as wage laborers in the nearby area, the male is working as laborer in the city area.



The houses of Mushar's and Nut's are with a Mud house, few of them are using Plastic in their huts, maximum women are jobless and men are working as laborers in unskilled work. In the Rajbhar community, they are comparatively better than Mushar & Nuts, but are deprived and marginalized in comparison to the other backward community because 70% are landless and also working as wage laborers.

## Mawaiya-Sarnath Urban Slum:

In the Varanasi slums area the site has identified as Mawaiya (Urban Slum) is closed to Sarnath, nearly 2.5 Kms away from Sarnath and behind Central Tibetan Institute. The most important thing is in this slum that the people are aware about the Buddhist culture and at the time of discourse of His Highness Honorable Sri Dalai Lama Ji, hundreds of Buddhist pilgrimage stay in this slum for 10 – 15 days and few of them more days.



The slum Mawaiya is consisting with mix population of Muslim, Rajbhar, Maurya (OBC) and Dalit, maximum people from marginalized community are engaged as wage laborers and nearly 50% women are working as domestic worker in the nearby houses. The whole slum has spread in between 2 major roads and facing lack of facilities like sanitation, drinking water, drainage. The population of this slum is nearly 2500 without any govt. school.

This is the first innovative project of this nature, in the country on improving educational inspiration through the tablets at international level for the marginalized community children has first time initiative by the Massachusetts Institute of Technology, Cambridge USA in India in Sarnath, Varanasi. this type of technological innovation with the online uploaded content through the use of WiFi in the slums as well as in the rural area behind Sarnath is unbelievable for this community, the children are much enjoying who has never see a even good quality of cell phone. The parents are much enthusiastic with the children.



The children are very happy and much enjoying to open and operating the tablets with wonderful contents and really it is beyond the imagination to work with this type of innovation with the marginalized community children in the slum and rural area, in spite of facing a number of difficulties on the both sides through few technical and electrical reasons, the children are really enthusiastic and within a short span of time they are learning in a much faster way.

This was the most important movement in the center, then after that they requested to teacher about the functioning of the tab, but again the teacher has refused and said that you go through it according to your own style, try and search.

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## **TAJ Group of Hotels**

### **Handloom Weaving Training Program for less Privileged Youth & Women in Village - Sajoi, Block – Araziline of district Varanasi**

With the support of Hotel Gateway of Taj Group, Under the Corporate Social Responsibility with the partnership of Human Welfare Association, an exclusive project related to the development of women handloom weaver has started on the pilot basis from 2016 is emerge in a much significant way and after successful basic training of 16 girls training in the first batch, now the second batch of 16 new girls has started from July,2017 for the 6 month period of basic Handloom training with the support of 2 Trainers.



**Awareness & Mobilization Meetings:** An awareness meeting was organised by Dr. Rajni Kant, General Secretary of HWA in the presence of General Manager Gateway Taj Hotel Mr. Ashwani Annand and in this meeting Mr. Annand has assured the community for continuing the training program for another 16 girls and women in handloom weaving process in the same village for 6 month and he directly interacted with the new trainees who was enthusiastic to join this program.

**Skill Development Training to 16 Young Girls:** To see the success of First batch training, the second batch girls has started about the handloom, their tools, equipments and process in the theoretical manner as well as in the practical manner with the support of 2 trainers on 4 looms which was hired by the local community in 2 different places in the Sajoi village in Muslim basti. Every day in the 2 batches of 8 girls has started their training in the Kadhua weaving technique, which is very much prominent in the traditional weaving work of Banaras.



The trainees were also knowing about the various technical knowledge from Warp, Weft, Tanai, Jacquard, Designing, and miscellaneous things related to the handloom weaving which is much important in day to day weaving work. The trainees are very happy to join this Skill Development program for their regular livelihood activities and feeling proud that they are the part of saving their tradition and culture for which the Varanasi is much famous in the world.

**Visibility of the Project:** The project has visited by many external persons including academic institution like the fellows of Barklay University-USA has visited the project area with the Hotel Taj Group, CSR representative Mr. Sushil Kumar and the team has much appreciated to see the work and said that really this is surprising to see the exclusive hand-woven work by these young trainees and we are observing first time this type of work by the girl. Before visiting this place, we was under impression that this type of quality based fabric has made by the machine, but this is the best example of hand woven work, what we are observing here.



The representative of AIACA, New Delhi, IGSSS, New Delhi, Handloom department and electronic media has also visited to see this project and much appreciated to understand the enthusiasm of young and educated girls who are accepting this challenge at Varanasi, where the handloom weaving by a women or girls was a myth and these girls are breaking the myths.

Ms. Rubina, a young weaver of First Batch project, who is continuing their advance training in Kadhua technique by using the shuttle (Dharki) has invited by the Akashvani (All India Radio, Varanasi) for sharing their experience in the handloom weaving as a women entrepreneur on 26<sup>th</sup> October, 2017. This is really a pride movement to the other trainees and community that now they are recognizing for their work by the Govt. and related department and the message has spread by the Radio.

Details of the Second Batch girls who are under Training:





## **Project – TANA – BANA**

**Supported by - TITAN Co. Limited – CSR initiative**

**Implemented by – Human Welfare Association, Varanasi.**

With the support TITAN Co. Limited, Human Welfare Association has started the trainings for weaving of Banaras Brocades & Saree and Zari-zardozi of women Handloom Weavers & Gulabi Meenakari of women artisans for the development of this project at Varanasi for 55 women Weavers & Artisans to achieve the target. Every year the number of beneficiaries will be increase according to the need and demand of the project



## **Goal:**

Improving Socio-Economic condition of women Handloom Weavers and Handicraft Artisans in Zari- Zardozi & Gulabi Meenakari through Skill-up gradation and entrepreneurship development in Varanasi.

## **Objective:**

- Improvement in quality of life of women Handloom weavers & Handicraft artisans (Gulabi Meenakari and Zari-zardozi & hand Embroidery) in Varanasi .
- Upgrade the Skill of Women Handloom Weavers & women Artisans and developed as independent entrepreneur.
- Proper recognition by related government and consequently receive the benefits to which they are entitled.
- To protect the rights of Silk Weavers/ handicraft Artisans Community and improving their Socio Economic Status in project area villages.
- Increased status and equality of women in the weaving/ artisan's community.
- Reduction in child labour enabling children to have time for education and play.

## **Activities:**

- Awareness, mobilization, sensitization Meetings for better quality based weaving work including direct benefits of the project intervention in the project area 5 villages and urban project area for artisan.
- Capacity building of project staff regarding the project Goal and its implementation.
- Formation of Women Weaver's and artisans Self Help Groups
- Saving and Credit activities in groups
- IEC activities
- Repairing and modification of handlooms according to pure silk weaving and preparation of proper environment for Gulabi Meenakari and Zari-zardozi artisans with appropriate Tools and Equipment with the support of local Master Weavers and Master Craftsperson.
- Development of new designs, pattern with the support of reputed design houses/designers with the support of TITAN & local traditional Master craftsperson.
- Providing facility of weaving process to pure silk yarn, cotton yarn weaving process with good skill of 30 women weavers in 2 villages & with 25 women artisan's in 2 different area, in first year and gradually it will increase according to the project and community requirement
- Exposures Visit to exhibitions for learning & capacity building towards entrepreneurship in independent manner with the support of partner organization.
- Groups cross visits of SHG members to learn more in a effective manner
- Participation in exhibitions/ trade fare and other such events from second year onward with the suggestions of partner organization (TITAN).
- Developing linkages with Panchayats for more convergence of related Govt. schemes to the project beneficiaries and in surrounding.
- Networking with related Handloom & other departments, Master weavers, local traders, technical support organizations like NIFT extension Center at Varanasi, Textile Committee, WSC, CFCs, State Handloom department, GMDIC office, Central Silk Board office, Apex Cooperative society, GI Registered Proprietors, Vastra Udyog Sangh and other stakeholders of project.

- Convergence with other government supported development programmes like Bunkar Card, Handloom Mark, India Handloom Brand, GI Authorize User, Social Security Scheme, Pension plan, Housing, Raw material Yarn support, Bunkar Bima Yojana, Bunkar Loan, Jan-Dhan Scheme, Mudra Loan to the project beneficiaries, their family members and other weavers/artisans in surrounding area

It is really meaningful that this project will open many new dimensions in the sector of Banaras craft and old age traditional handloom weaving work, where the Male weavers and artisans was much dominated and they have not allowed to develop the girls and women as a fully fledged weaver and artisans in their own family also. This project will break many myths and a new era of women artisans and weavers will be emerge as independent entrepreneur and will be role model for others.

#### Goals / Activities Planned

#### Achievements / Activities Conducted

<b>Gulabi Meenakari Craft:</b>	
1. Identification of project area in urban area for Gulabi Meenakari craft	Lalghat-Gaighat, Varanasi has identified and the training program has started at the First floor of rented building of Lalghat.
2. Place of Training -	<b>Lalgha &amp; Gaighat area</b>
3. Identification of Trainer –	Trainer identification has Completed – Mr. Kunj Bihari Singh, National Awardee and the regular training is going on with the support of trainer & one additional Master artisan also in the various method of production from very beginning step with 10 trainees
4. Interaction and Orientation with the related artisans community --	Interaction By Project Director - 8 Interaction By Field Supervisor - 15
<b>Banaras Zari-Zardozi and embroidery Craft:</b>	
1. Identification of project area in rural	Chandapur (Lohata area) village of Kashi Vidyapeeth block of Varanasi district
2. Place of Training -	<b>Chandpur, Lohata</b>
3. Identification of Trainer –	Trainer Mr.Sadab Alam has started the training in a systematic manner and trainees are learning from beginning in Ari work and gradually increasing in development various motifs, designs on the paper as well as on the Fabric and developing various very exclusive motifs on the fabric and understanding all type of making technique in Zardozi work. The trainees are very enthusiastic and showing much interest and learning more in short time. Making Kurta, Scorf, Kushion, and other type of motifs like European pattern on Scarf.
4. Interaction and Orientation with the related artisans community --	Interaction By Project Director - 7 Interaction By Supervisor - 45
<b>Banaras Brocades and Sarees :</b>	
1. Identification of project area in rural	(i) Deendaspur-Jansa, (ii) Bhatpurva-Karghana.
2. Place of Training -	Trainer has started the training in handloom weaving in Kadhua and Fekua both techniques, which is popular in Varanasi in

